

For Immediate Release
March 18, 2007

Simcoe Christmas Panorama Celebrates 50 Years of Your Favourite Memories

Simcoe Christmas Panorama is pleased to announce a partnership with Carman's Foto Source to celebrate 50 years of "Lighting Up Norfolk County". We want you to participate in this historic project and share your family's favourite picture memories with us.

Please bring your photo's/slides (limit of 3) to Carman's Foto Source and they will make an electronic copy for us in about an hour. The Simcoe Christmas Panorama plans to create a slide show for our 50th Anniversary Celebrations this year. Your images may also be used in a souvenir poster to mark this momentous occasion.

We're looking for photos from the very beginning to present day Panorama. Please take a look through your albums to see if you have photos of current or past displays, pictures with mascots, pictures taken of you posing behind photo board cut-outs, funny photos of children or adults, or special events like Opening Night Ceremonies. Any photo that you think would be an interesting addition.

Carman's Foto Source in the Simcoe Town Centre is the only location in Norfolk County to share your Simcoe Christmas Panorama memories – All photos should be in before May 16th.

If you have any questions, please contact the Festival office at 519-426-1022 or lights@simcoe panorama.ca.