



Simcoe Christmas Panorama Sponsorship Opportunities

We appreciate your support!

All sponsors will receive:

- ✓ Announcement on 98.9 myFM and OLDIES 99.7 FM (twice over 5 week period)
- ✓ Acknowledgement as sponsor daily for 5 weeks on "Music in the Park"
- ✓ Signage in park for all to see
- ✓ Event Guide listing (in Norfolk News for replies received by Fri. Oct.27th)
- ✓ Inclusion in our thank you ad in Norfolk News in January
- ✓ All sponsors listed on **www.simcoepanorama.ca** in January 2018

Events in the Park Sponsors

- \$1,000 Opening Night Ceremony Sponsor**
In addition to the above package you will receive the following:
 - Invitation to send representative to address festival goers on stage
 - Supplied banner on stage
 - Recognition on Opening Night Ceremony advertisement in Event Guide
 - Recognition on Sponsorship sign in park for 5 weeks
 - Identification as sponsor on all print, radio and social media promotion

- \$2,500 Title Sponsor/Festival Presenter**
In addition to the above package you will receive the following:
 - Invitation to send representative to address festival goers on stage
 - Supplied banner on stage
 - Recognition on cover of the Event Guide
 - Recognition on site map in Event Guide and on website
 - Recognition on www.simcoepanorama homepage Dec. 2017 and all of 2018
 - Recognition on Sponsorship sign in park for 5 weeks
 - Identification as Title Sponsor on all print, radio and social media promotion

Park Sponsors – see map on next page

- \$1,200 Kent Street area of festival (sign facing Kent Street)
- \$1,500 Grant Anderson Park (sign facing Norfolk Street)
- \$1,800 Peninsula area of festival (sign facing Bonnie Dr.)
- \$1,500 Clifton Park (sign facing Norfolk Street)
- \$2,000 Wellington Park (sign facing Norfolk Street)
In addition to above recognition package you will receive:
 - Recognition as sponsor in the Event Guide
 - Recognition on site map in Event Guide and on website
 - Recognition as sponsor on all print, radio and social media promotion
 - Recognition on 18"x 72" sign in your sponsored area

Simcoe Christmas Panorama – Sponsorship Form

Company

Name : _____

Contact

Name : _____

Mailing

Address : _____

Phone : _____

(Please print the name you want to appear on the advertising)

- I have attached a cheque payable to Simcoe Christmas Panorama – address below
- Please accept my pledge for \$_____ and send me an invoice



Volunteer Opportunities

- I am interested in becoming a working volunteer
- I am interested in serving as a Board Member

(Please provide your name and phone number and we will contact you)