



Simcoe Christmas Panorama Welcome Centre Vendor Application

The Simcoe Christmas Panorama welcomes motor coach tours to see the River of Lights each year for two weeks. Included in the motor coach tour is access to the Welcome Centre where attendees can enjoy complimentary refreshments and do a little holiday shopping from local vendors. The Welcome Centre will run from December 2nd to December 14th (excluding Sundays).

To maximize the opportunity for our vendors, the Simcoe Christmas Panorama volunteers will staff the Welcome Centre and manage the cash, so vendors only need to set up their table and refresh stock when needed.

How it works:

Interested vendors will fill out the attached form and submit a \$25 deposit. Vendors will be given one table to display their items however they choose and assigned a vendor code. When attendees to the Welcome Centre choose an item from a vendor table and bring it to the cash, that sale will be assigned to that vendor code.

Christmas Panorama staff will tally the total sales for each vendor after the last day tours are offered (December 14th) and deduct a 25% commission. The balance will be mailed to each vendor before the end of December. If your commission exceeds the \$25 deposit for your space, then your deposit will be refunded.

It is recommended that items be priced in and around the \$20.00 range, as that has proven to be the most successful in the past. Motor coach tours are primarily seniors and will need to be able to carry their purchased on their lap or under their seats on the bus. Total sales in 2018 was over \$4000.00.

If you would like further information, please contact lights@simcoepanorama.ca

Thanks
Caitlin O'Neill
Festival Coordinator
Simcoe Christmas Panorama
519-426-1022
lights@simcoepanorama.ca

Welcome Centre Vendor Application

Contact Information

Company Name: _____
(as will be presented on the cheque and any promotions for the Welcome Centre)

Contact Name: _____

E-Mail: _____

Phone: _____

Website: _____

Facebook: _____

Instagram: _____

Product Information

Product Description(s):

Estimated Price(s): _____

Pictures attached: Yes / No

\$25 Deposit

- Sending Cheque in the mail
- E-Transfer (please e-mail lights@simcoepanorama.ca for details)

Please send completed vendor application forms to lights@simcoepanorama.ca